

JACOB HELLICK

CHICAGO BASED DESIGNER

CONTACT

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EXPERIENCE

Product Designer | Current Position

tag - A Lifestyle Brand - Chicago, IL

- Create original product design concepts from initial research through final execution
- Manage multiple projects simultaneously while tracking timelines and deliverables
- Collaborate with supervisors and teams to align designs with project briefs
- Develop and refine designs based on feedback, technical constraints, and user needs.
- Create clear, production-ready specifications for manufacturers

Graphic Designer | Current Position

Real Creative - Princeton, New Jersey - *Remote*

- Lead creative direction across web, social, branding, and print projects
- Design and oversee high-quality multi-channel deliverables
- Collaborate with clients and internal teams to develop and present concepts
- Manage timelines, revisions, and production workflows
- Maintain and evolve brand systems for consistency across platforms

Designer to Senior Designer | 2022-2025

Lucid Group (Formally DiD) - Philadelphia, PA

- Brainstorm and problem-solve with copywriters and creative director throughout the life of a project
- Collaborate with development team to ensure design is properly executed
- Ensure project objectives are successfully met through collaboration with project and account managers
- Curate original and engaging artwork that effectively adhere to the creative brief
- Manage file organization and ensure correct handoff delivery to clients
- Develop compelling content for 5+ over-the-counter healthcare brands, targeting both consumer and professional healthcare audiences

EDUCATION

Rowan University | 2018-2022

B.A. with a concentration in Graphic Design

Dual Minor in Communications and Strategic Communications

SKILL SET

Figma, Adobe Illustrator, Adobe InDesign, Adobe Premier, Adobe Express, Adobe Photoshop, Adobe XD, Adobe Firefly, Microsoft Suite, CAD, Canva